

Real Estate Photography Preparation Tips

Our objective is to provide the highest quality images for your homes listing. The goal is to help you attract the attention of buyers and receive offers on your property. To make sure this process goes as smoothly and safely as possible, the following list is provided as a guideline for you to properly prepare your home prior to the scheduled photo shoot.

General –

- **Be prepared for the day of the shoot** – Complete all your realtor’s suggested home staging and de-cluttering suggestions.
- **Secure or remove pets** – Although we love pets, they can not be around the day of the shoot. They must be secured for the safety of our photographers and equipment. MLS listing rules often prohibit pets from being in the pictures posted.
- **Plan on not being visible during the photoshoot** - Either plan on being off site or moving from room to room to avoid areas being photographed or appearing in any mirrors, windows, or other reflective objects.

Outdoors –

- **Clear cars** – No cars in the driveway and, if possible, no cars parked in front of the home.
- **Clear yard areas** – Place trash cans where they can’t be seen or in the garage. Remove hoses, children’s toys, garden tools and any evidence of pets. It’s helpful if the yard has been mowed a day or so before the photoshoot is scheduled.
- **Pools and spas** – Clean pools and spas and leave instructions with the realtor on how to turn them on if necessary. This includes any water features such as fountains and waterfalls.
- **Patio areas** – Clean off all patio furniture. Please do not hose down the day of the shoot as this can leave puddles.

Indoors –

- **Declutter** – Remove all personal items from bathroom counters and kitchen counters. Remove pictures and magnets from refrigerators. Declutter bedrooms and make sure beds are made.
- **Check lighting** – Make sure all interior lights are operational and replace any burnt out bulbs. Turn off all ceiling fans.
- **Windows** – Open blinds on any windows with views.
- **Miscellaneous** – Wherever possible, hide cords, game consoles, TV remotes, etc. Clear entryways of shoes, coats, umbrellas, etc.

Twilight preparation –

- If your photoshoot includes a twilight shot, please turn on all interior and exterior lights. Remove pool and spa covers. Turn on all water features. Turn on pool and spa lighting.

Please contact me if you have any questions or concerns.



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